

Patent*i*NSIGHT Pro

Transform Patents to Intelligence

# Synchronizing IP Strategy to Corporate Strategy

Patent **INSIGHT** Pro™ is a comprehensive patent research, analysis, mapping and visualization software with powerful text mining based capabilities. The software identifies concepts from the text of patents and combines them with bibliometrics to produce a variety of powerful and interactive tables and charts helping users analyze technology and competitive trends with ease.

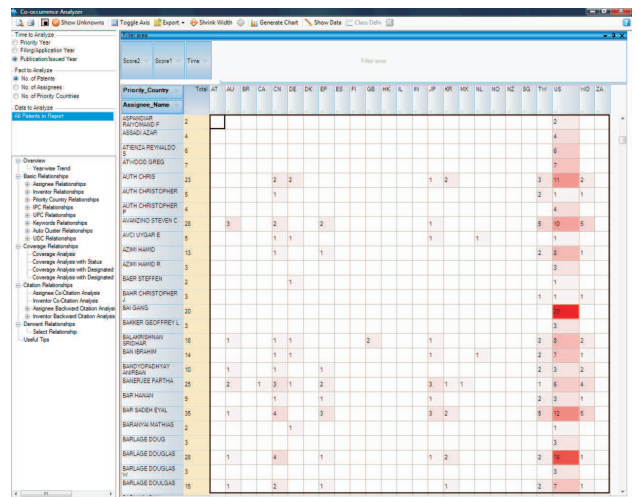
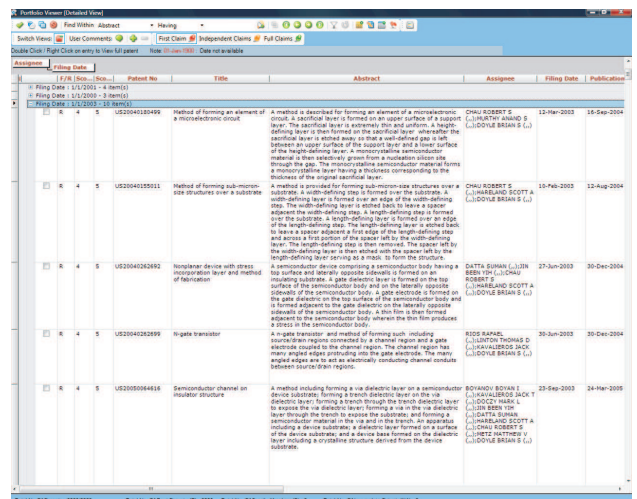
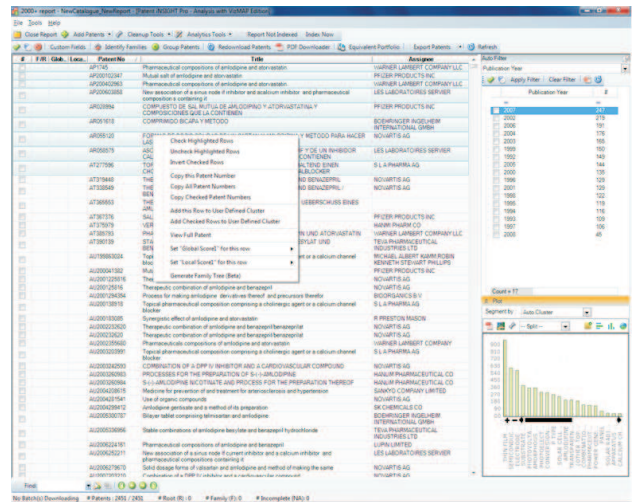
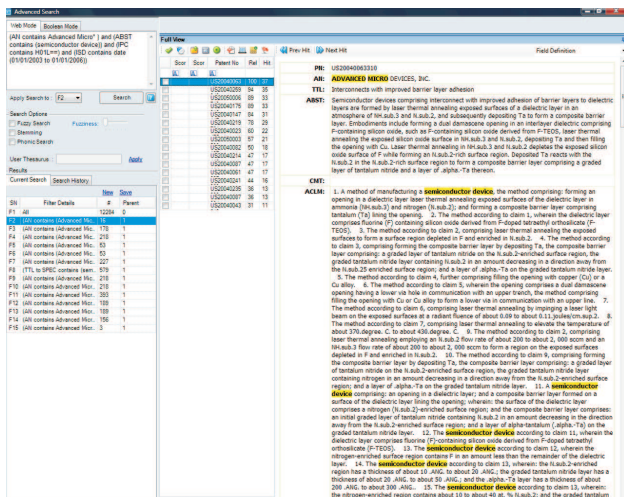
Patent **INSIGHT** Pro includes specialized text mining algorithms to bring out those insights in minutes which would erstwhile take days for a researchers. Powerful charting and mapping capabilities, support for almost all free and commercial databases and a powerful easy to use interface are some of the many capabilities of the solution. A Visual Analytics solution called VizMAP is also available with Patent **INSIGHT** Pro for users who seek advanced 2D spatial visualizations for semantic exploration within patent data.

Patent **INSIGHT** Pro is available as a desktop, Enterprise and as a online web based service.

## ► Clear Business benefits

Patent **INSIGHT** Pro helps you:

- ✓ Gain intelligence about a product or an industry and align your research accordingly
- ✓ Identify most active competitors and understand their strategies
- ✓ Identify key (prolific) inventors within a particular organization or technology space
- ✓ Identify potential partners or acquirers for your in-house IP
- ✓ Identify new licensing, research and growth opportunities
- ✓ Strengthen your patent portfolio by filling up unidentified gaps
- ✓ Keep a close watch on the industry trends and make reliable predictions



## ► Key Features

### Powerful Clustering Engine Analysis

Industry's most powerful clustering engine that clusters your patents around intelligent topics. The engine works over title, abstract and claims, is highly flexible and supports multiple languages

### Patent Similarity Engine

Eliminate duplicate patents and find patents similar in Title, Abstract or even Claims to a particular patent

### Natural Language search

Search using regular English expressions. Results are automatically ranked according to Relevance

### Fully-featured Portfolio Dashboard

Single click generation of key statistics for the entire portfolio or for each Assignee, Inventor or cluster. Includes advanced maps such as innovation timeline

### Advanced Search

Shift through patent data with ease, with multi color highlighting in the search results of keywords searched for

### Categorization

Bucketize the entire report according to a categorization system you find appropriate, based on application areas, products, markets, etc. and factor these categories into your analysis

### Family Tree

Look at family associations in a new light with parent-child relationships represented as a tree spanning the earliest to latest publication dates of the entire family

### Active Charts

Involve multiple dimensions in your analyses, as you slice and dice through the data contained within your report

### VizMAP

Watch Patent data come alive, as you create highly insightful and intuitive landscapes with just a few clicks of the mouse

### Patent Citation Analytics

Generate Citation relationship statistics. With Citation Link's sophisticated visualization technology, you get a clear understanding of a patent's referencing history

### Technology Trend Analytics

Take a macro-view of the technology space and evaluate the complexity of a technology or estimate its maturity

### Integrate records from multiple sources

Integrate patents and journal data from a wide variety of sources including most free and commercial databases. Generic import filters allows import from any Excel Sheet and tagged export files

### Smart Analytic Wizard

Automate generation of custom analytics and graphs via an intelligent wizard that understands patent bibliographic information and the best way to represent them

### IPC/ECLA/USPC based Clustering

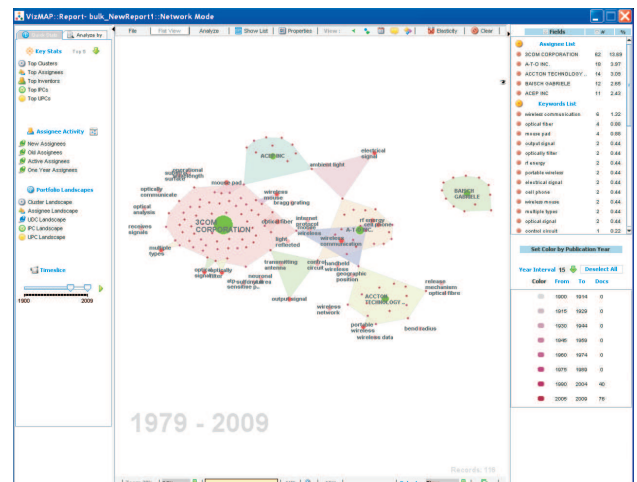
See how your portfolio is clustered around IPC/USPC/ECLA hierarchies in a single click

### Powerful Co-occurrence Analyzer

Powerful multi-dimensional Co-occurrence Analyzer allows you to analyze two or more dimensions simultaneously with advanced features such as drill-down, time-slicing, heatmaps, Bubble-matrix charts and more

### Contact us today for a Demo

See for yourself how Patent **iNSIGHT** Pro works. Please contact us today to arrange for a Live Demo of Patent **iNSIGHT** Pro and its various analysis tools



## ► Customer Testimonials

"Patent iNSIGHT Pro is an efficacious tool with its user friendly interface coupled with an array of features which facilitate the qualitative as well as quantitative Management of IP. Further, the prompt service and support by the team of Patent Insight Pro is commendable."

- Gautam Bakshi, Manager-IPRD Panacea Biotech Ltd.

"Since purchasing the software I have completed over 150 projects and was surprised at how available and comprehensive their technical support is. No matter what my concern was, the Patent iNSIGHT Pro staff was there to help me through it and even worked with me to create some custom features to meet the specific needs of our clients."

- Shane Davis, Search Manager Washington Patent LLC

"This is one of the best customer service experiences I have ever come across. I am simply amazed by the promptness and the technical expertise demonstrated your team to meet our needs and requirements."

- Vaibhav Khanna, Dy Manager (Corporate Strategy) Moser Baer India Ltd.

"Your patent clustering and user defined clustering cut down our time to categorize new technology portfolios by a week !"

- IP Analyst, FMCG Company

"I haven't seen better support by knowledgeable staff elsewhere. The capability of your staff to comprehend our requirements and guide us along is praiseworthy"

- IP Counsel, Chemical and Materials Sciences major

"I have to say this is the most comprehensive and integrated solution I have seen. Amongst other solutions I have used, I would place this on the top of the list."

- IP Counsel, Software Company

"Your reports and charts are fantastic. I am able to co-ordinate with Management, R&D and Marketing all at the same time and they love the new reports am giving them."

- Portfolio Manager, Electronics Major

"The family tree overview is really good. It was a clever idea to include such a feature to the software."

- Technology Development & IP at leading Semiconductors manufacturer

Gridlogics is a pioneering end-to-end intellectual property solutions provider whose solutions use proprietary and cutting edge text mining and visualization capabilities to aid IP research and analysis. Our products help clients globally in deriving actionable intelligence from the masses of patent data. Gridlogics flagship solution Patent iNSIGHT Pro is a powerful patent mining and analytics software product for desktop and enterprise users. Patent iNSIGHT Pro has been successfully deployed across multiple legal services, law firms, pharmaceutical and biotech firms, electronics and telecom companies across, India, US, UK, Europe and Brazil.

Gridlogics is backed by people with extensive knowledge of text mining, networking, data mining, grid computing, distributed systems, storage and file systems. Gridlogics has multiple patents pending on its products. To learn more about product please contact us at [contact@patentinsightpro.com](mailto:contact@patentinsightpro.com)

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